

# 'Best water'... 'best bottle'

Muskoka Springs strikes deal with NYC firm to bottle water for chi-chi Manhattan watering holes



Aquadeco water bottles roll off the new assembly line installed last month at Muskoka Springs in Gravenhurst. Four sizes of glass and plastic bottles will eventually roll off the line for the Canadian and Manhattan markets.

**T**he best-designed bottle deserves the best water.

Muskoka Springs, winner of the best non-carbonated bottled water at this year's Berkeley Springs International Water Competition in West Virginia, is now filling the award-winning Aquadeco water bottles for the New York City water company.

The Canadians and Americans were Gold Medal winners at the Berkeley awards last February, after which Arnold Gumowitz called and began negotiations.

He suggested marrying the "best water with the best bottle."

The Gravenhurst water-bottler now has a water line dedicated to the new product and paid for by the American, including a new plastic maker. Co-owners Terry Galbraith and Mike Billinghurst are adding a staff shift for the line at the back of their plant, in addition to their own water line in front of the Bay St. building.

The 750 ml glass bottles are in addition to 1 litre, 500 ml and 250 ml bottles. They've already shipped some product overseas.



Muskoka Springs co-owner Terry Galbraith shows off the 750 ml bottle that won best product design at this year's Berkeley water show. He and partner Mike Billinghurst are bottling their water for the NYC company.